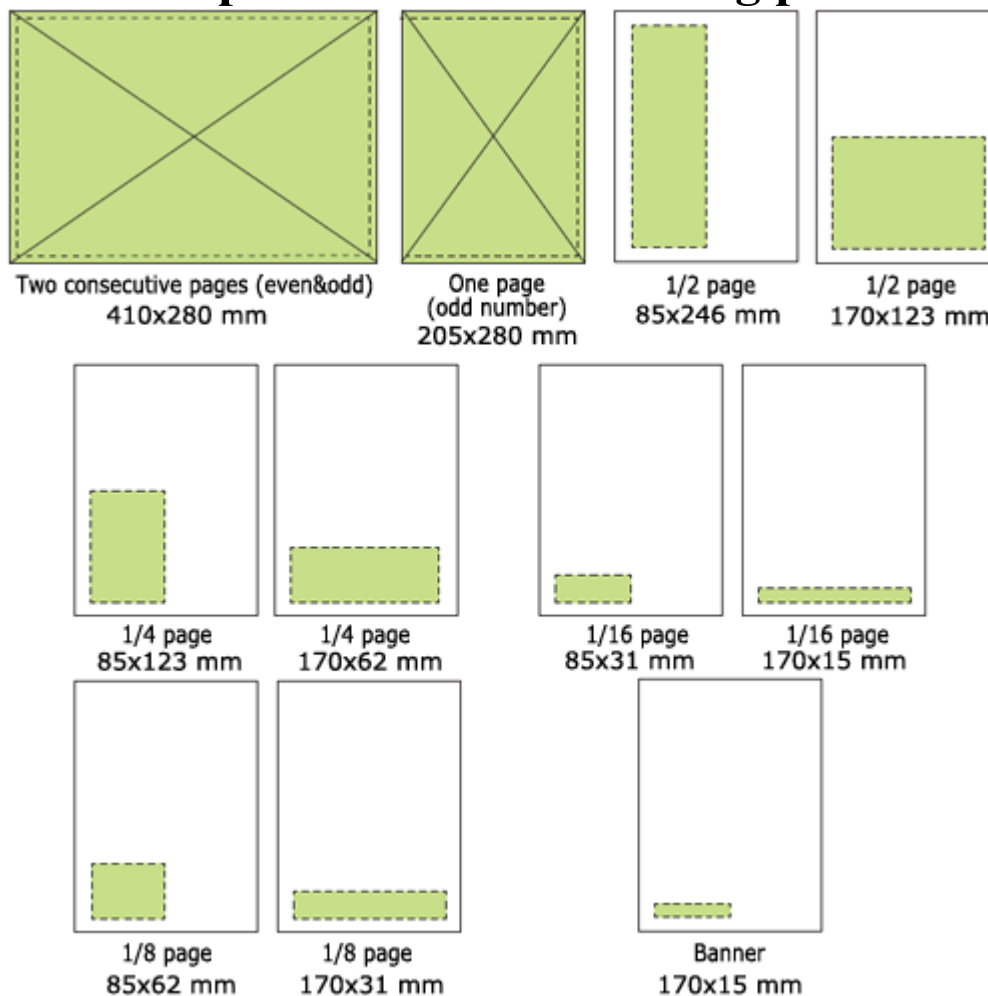


# ADVERTISEMENT 2010

## Forms and price lists of advertising publications



Area/Position/Prices	1 piece	3 pieces	6 pieces	9 pieces	12 pieces
Two consecutive pages (even&odd)	800 €	3x750 €	6x600 €	9x500 €	12x450 €
One page	475 €	3x445 €	6x405 €	9x395 €	12x375 €
1/2 page	375 €	3x350 €	6x325 €	9x300 €	12x275 €
1/4 page	200 €	3x185 €	6x155 €	9x145 €	12x125 €
1/8 page	95 €	3x85 €	6x75 €	9x65 €	12x60 €
1/16 page	75 €	3x65 €	6x55 €	9x45 €	12x35 €
Banner	50 €	3x45 €	6x40 €	9x35 €	12x30 €

Area/Position/Prices	1 piece	3 pieces	6 pieces	9 pieces	12 pieces
2-nd cover	750 €	3x700 €	6x650 €	9x550 €	12x500 €
3-rd Cover	700 €	3x650 €	6x600 €	9x500 €	12x450 €
4-th cover	900 €	3x850 €	6x800 €	9x750 €	12x650 €

Area/Position/Prices	1 piece	3 pieces	6 pieces	9 pieces	12 pieces
Company logo on first cover max. size 50x50 mm – left/right	650 €	3x600 €	6x550 €	9x500 €	12x450 €

PR publication	1 piece	3 pieces	6 pieces	9 pieces	12 pieces
170x246 – advertising material up to 2000 symbols and 3 images, cannot choose page number	375 €	3x350 €	6x300 €	9x275 €	12x250 €
1/2 page – advertising material up to 1000 symbols and 2 images, cannot choose page number	275 €	3x245 €	6x225 €	9x200 €	12x175 €
1/4 page – advertising material up to 500 symbols and 1 image, cannot choose page number	225 €	3x200 €	6x175 €	9x150 €	12x125 €

The interview is conducted by reporters from „EZDA365“.

Making of advertising logo by „EZDA365“ – 100 €.

*Note: Interview with explanatory notices to the advertisement fields, services, etc. Problems of the present day are published on the same page according to the PR price-list.*

**Prices for making of small advertisement notices – text and one image for paid notices**

Small advertisement up to 250 symbols – 5 €

Small advertisement up to 250 symbols and one image – 15 €

Prices are listed with NO VAT included

\* Advertising materials are published with images given by the customer.

Advertising materials are acceptable in format that is ready for printing. They must be on CD or Diskette in accordance with the following requirements:

- ▶ Ready to use advertisement fields – files must be in formats: **EPS, PDF, Corel Draw, or JPG**; all fonts – **converted to curves** and all elements in **CMYK**. The resolution of **PDF, JPG** files must be 300dpi. Editor does not take any responsibility for the quality of printing if those requirements are not followed.
- ▶ Editor does not take any responsibility for the authenticity of the advertisement contents, incorrect details or low-quality images.
- ▶ Each and every advertising material is published after a contract is signed and proforma invoice sent.

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